



2019 Agenda

(subject to change)

Monday, August 19, 2019

- 1:30 pm Welcome and Introductions
- 2:00 pm Basics of Community and Economic Development
- 4:00 pm Leadership Caves

Tuesday, August 20, 2019

- 8:00 am Strategic Planning
- 10:15 am Economic Development Finance
- 1:00 pm Workforce and Economic Development
- 3:15 pm Business Retention and Expansion

Wednesday, August 21, 2019

- 8:00 am Reuse and Redevelopment of Business Sites and Facilities
- 10:15 am Top Site Location Factors
- 1:00 pm How to Find the Data You Need and Map It

Thursday, August 22, 2019

- 8:00 am Managing Economic Development Organizations
- 10:15 am Small Business & Entrepreneurship
- 1:00 pm Ethics in Economic Development
- 3:00 pm Graduation!!

Faculty

AGNES BALASSA, Owner, Agnes Balassa Solutions, Port Townsend, Washington

MICHAEL HELD, Director of Policy and Economic Services, Rural Development Initiatives, Eugene, Oregon

ALLISON LARSEN, CEcD, Principal, TadZo, Phoenix, Arizona

STACY LUCKENSMeyer, Business & Industry Liaison Wenatchee Valley College, Center for Entrepreneurship, Wenatchee, Washington

CAROLYN MEECE, CEcD, Regional Development Officer, Business Oregon, Portland, Oregon

JILL MILES, CEcD, Business Recruitment Officer, Business Oregon, Portland, Oregon

RICHARD MILLER, President, Calm River Demographics, Gig Harbor, Washington

KRISTIN RETHERFORD, Urban Development Director, City of Salem, Salem, Oregon

LELAND SMITH, President, Elesco, Ltd., Sunriver, Oregon

TOM SCHNELL, Business Finance Officer, Business Oregon, Bend, Oregon

JIM SORENSEN, Jim Sorensen Consulting LLC, Snohomish, Washington

JOHN STERNLICHT, CEcD, CEO, Economic Development Alliance of Skagit County, Mount Vernon, Washington